

# Penn State Startup Pipeline

(March 2024)

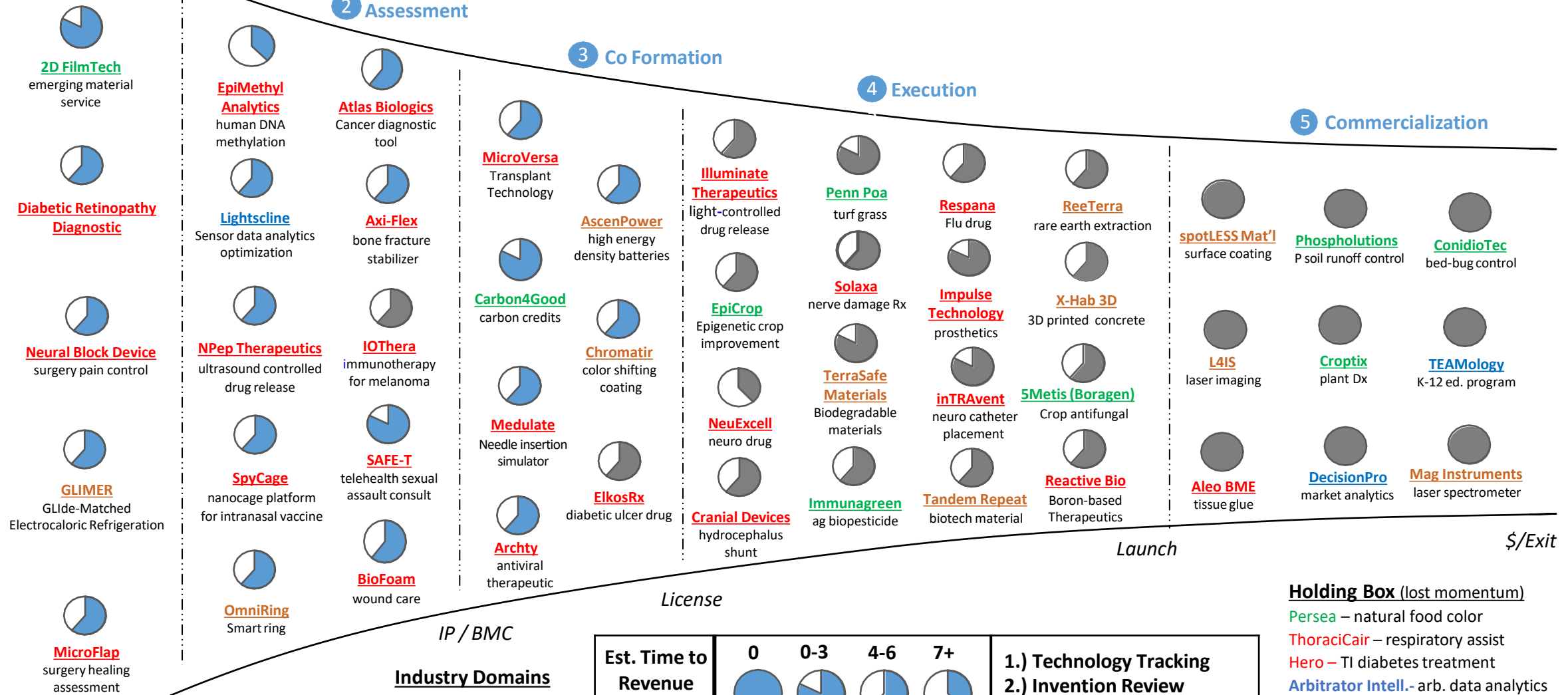
1 Review

2 Assessment

3 Co Formation

4 Execution

5 Commercialization



**Industry Domains**  
**Med Science**  
**Food & Ag Science**  
**IT & EdTech**  
**Eng/Mat/Energy**

Est. Time to Revenue (years)	0	0-3	4-6	7+
	Business Executive	Have it	Need it	

- 1.) Technology Tracking
- 2.) Invention Review
- 3.) Commercial Assessment
- 4.) Company Formation
- 5.) Business Execution
- 6.) Commercialization

**Holding Box (lost momentum)**

- Persea** – natural food color
- ThoraciCair** – respiratory assist
- Hero** – T1 diabetes treatment
- Arbitrator Intell.** - arb. data analytics
- Lyrallux** – lighting platform
- HydroSapient** – hydraulics model for soil moisture
- Virolock** – advanced virus enrichment & detection